

HOCKEY.SOMETHING DIFFERENT..

Inspired By Values

EuroHockey

Who is involved in hockey?

- 87% of coaches are active players
 - 8% young
 - 60% senior
 - 19% veteran
- 72% of parents are players
- 43% are hockey volunteers
- 54% say that hockey helps personal development

Respect for our Umpires?

- 55% of umpires who replied linked hockey with bad behaviour
- 69% of umpires said there isn't respect for them
- 56% of bad behaviour comes from players

Good behavior and Umpires?

- 47% of umpires say there is respect for them.
- 100% in Spain
- 100% in Italy
- 90% in Ireland
- 80% in Denmark

The hockeyfields - what better place to hang out
With hockey around the world
better hockey, better life
Get social, play hockey
Rapid paced sport with great social side
Lifestyle sport
Professionals, competitive in a friendly atmosphere
Our sport
Hocke(your) sport
Hit the life, play hockey

A team sport for life
Great sport, great people
Hockey field - where you play against friends
To socialise and exercise
Hockey - the game where people smile
Team sport with boundless social interaction
Hockey - the most dynamic sport for everyone
Hockey - to build your personality
Team sport for all ages
Play hockey - you'll be ok
Inclusive

FRIENDSHIP

Join a hockey club - not a gang
Together we can
Hockey for all - bringing people together
Play hockey with friends
Friendly, competitive, Olympics
cool exciting friendly, that's hockey
Hockey - your social activity
Hockey - a good atmosphere for all ages
A game to be sociable

a sport for all
for all ages
Hockey - a sport for everyone
The game for all - Hockey
A sport of the future
Hockey - that's my sport
Hockey for all
Hockey - has it all
Team values for all ages
Universal
Hockey - a sport for life

Hockey - a way of life
The sport for girls, boys and families
Opportunity for all
Life is easy, eat, drink, sleep hockey
Hockey for everybody
Family sport
Join the hockey family
Absolutely everybody
Hockey till I die...
Our sport
The family fun sport

FAMILY

Excellent for boys and girls
Hockey - everyone is welcome
Hockey is a family sport
for everyone at any age
Hockey for all, all for hockey
Hockey, it's my life
Fast, powerful, intelligent, family friendly
The thrills and spills that all can play
Hockey is our game
Family sport - good environment
The mixed game, boys and girls, young and old
Time with your family
Hockey is family

Give youth a voice
A team sport for your life
Thrills and spills all the family can enjoy
Good clean fun for all
Hockey is family
The sport from the cradle to the grave
Vibrant sport that upholds family values

All out action
EHF - moving hockey forward
Feel hockey
Yes we hockey
Where the limits are still unknown
Join the experience
Hockey - the game of your life
Hockey has it all
Play hockey, feel ok
Hockey, when you start you just can't stop
Stick with it

Sport for smart people
Have a ball
Hockey, impossible is nothing
Just play hockey
Hockey, a sport for strong characters
The world is a ball
My sport
Hockey changes your life
Hockey in a nutshell
A saviour of sport - hockey
Get stuck in, stick it to them
Hockey heaven
Get into hockey

A sport for all
Hockey, the players, a game for all
Hockey, probably the best sport in the world
Hockey, a bunch of team players in competition
Life school
Want to have fun, play hockey
Hockey the sport to try
Get hooked for good
Think future, think hockey
Feel it, live it, play it
Everyone can play and have fun
Your daily adrenalin pump
Live life, breathe hockey
Fieldhockey why don't you know it
Try it, play it
Only the best deserve the best

Hockey is action
Hockey up your life
Be hockey
More than a sport, a passion
Stick with it
Don't worry, play hockey
Live, play, die
Can YOU handle
Feel it
Be the best and you'll achieve anything
Hockey it will change your life
Hockey the best sport ever
Give youth a voice
Sticks ahead

Buzzing
Escape to glory
If you play sport, do it with your health, be a hockey player
A free flowing, fast and exciting game
Your world is hockey
A skilful game for a challenging world
Lifestyle sport
Fieldhockey why don't you know it
Feel hockey
Hockey is number one
Love hockey
play hockey, it's good for you
The best ever teamsport
Just hockey it
You can
The sport with everything

Hoc-attack
Hockey - you gotta love it
Hockey - be part of the addiction
The world is a ball and hockey is the sport
Come on, play the most exciting ball sport
Great Game
Hockey - what better way to play
Simply hockey
Love hockey - it's a love for life
Stick at it, play hockey
Better hockey, better life
Fieldhockey all out action
Be lucky - play hockey

Hockey Tags

The Values of Hockey in Europe

- Competitive, with and against Friends
- More than a Sport, a Game for Life
- For Absolutely Everybody

Competitive, with and against Friends

- The true Olympic sport
- Delivering the highest standards of sportsmanship, mutual respect and fair play
- A source of fun and entertainment



More than a Sport, a game for Life

- A sport that appeals at all stages of life – children, teenagers, students, adults
- It adds life skills to games skills, no matter the level of play
- The team sport for the family, where our clubs provide a unique social environment



For Absolutely Everybody

- An inclusive sport for all irrespective of gender, age, race, religion, skill level
- For athletes, be they able bodied or with a disability





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